

**Preserve Educational Choice, Inc.**

www.PreserveEducationalChoice.org

September 2006

Dear XXXX,

Preserve Educational Choice, Inc. has presented the trustees with a very simple choice: you can choose the carrot or the stick.

PEC would like to extend to you an olive branch in the form of the Carrot Plan. We want to work with the trustees to demonstrate why some of the critical data used in the strategic planning process is not reliable. We don't think the trustees have ill intent, but we do think you've been misled by a series of mistakes based on poor data. We'd also like to share with you the evaluations of many experts who have concluded that the financial problems Randolph-Macon is facing as a women's college can be resolved with a professional integrated business strategy that addresses core problems in many different areas of the school's administration.

PEC does not want to litigate against its beloved alma mater. We'd rather take the money in our legal defense fund and give it to the college. But the choice is up to the trustees. You can choose the carrot or the stick.

We're begging you to choose the carrot by reversing your vote and accepting the incentives of our Carrot Plan. We want to work with you.

For more details on PEC and the Carrot Plan, see [www.PreserveEducationalChoice.org](http://www.PreserveEducationalChoice.org)

Sincerely,

PEC Board of Directors:

Martha Durnett

Diane Montgomery

Ellen Reid Smith

Chantel Sheaks

Leslie Shaner

Anne Yastremski